



Town of Rowe
FRANKLIN COUNTY
MASSACHUSETTS
01367

Settled as Myrifield 1763 ▪ Incorporated as Rowe 1785

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Rowe Select Board

January 17, 2019

Dear Rowe Residents,

Since its creation in the seventies, The Rowe Goal Post has been published by the Planning Board. In an effort to focus on other important matters, the Planning Board recently voted that they will no longer publish the newsletter as of July 1st. The Board of Selectmen would like to thank the Planning Board and all editors for their many years of hard work managing this publication.

Because we are such a small town, the Board of Selectmen believes that a method to distribute accurate, unbiased information to the residents is important to have. At the Annual Town Meeting in May the Board will ask the voters to continue appropriating money for the publication of a newsletter, as well as a second article asking the voters to approve the transfer of authority over The Goal Post from the Planning Board to the Board of Selectmen. If both articles are approved, the Selectmen will assume responsibility over The Goal Post on July 1st.

Should voters support this change, in an effort to “hit the ground running”, the Selectmen would like to hear feedback from you as to what you would like to see in future issues. We ask that you participate in a voluntary survey enclosed with this letter. Your input will help to guide the future direction of the town’s newsletter.

Thank you.

Sincerely,

Jenn Morse, Chair

Dennis May, Vice-Chair

Chuck Sokol, Select Board Member

SELECT BOARD OF ROWE

Rowe Goal Post Survey – 2019

Please answer as many questions as possible below. We appreciate your participation.

Do you read the Goal Post?

- Yes
- No
- Sometimes

Which of the following formats would you want to read the Goal Post in? Check either or both.

- Hard Copy (Paper)
- Digital Copy (Computer/Tablet/Phone)

If the Goal Post is printed, which of the following delivery methods do you feel would be acceptable? Assume that a free digital copy will be available with all options. Check as many as appropriate.

- Mail to **all** residents/taxpayers free of charge whether they want it or not
- Mail free of charge to only those residents/taxpayers who wish to receive it
- Make available for free pickup in public places (i.e. Town Hall, Library, Transfer Station, etc...) but no mailing option
- Mail to subscribers who pay a small annual fee for mailing, free for those who are willing to pick up at a public location
- Offer subscriptions and mail all issues to subscribers and offer individual copies for sale at a public location for non-subscribers
- Make the Goal Post available for purchase at a public location (no mailing option)

What do you like about the Goal Post?

- Town Government Reports/General Government Information
- Public Safety Reports
- School News
- Local Town News
- Thank-You Notes & Wellbeing Notices
- Birthday Listings
- Private Organization Events (i.e. Camp & Conference Center, Community Church, etc...)
- Pictures
- Town Events Calendar
- Other: _____

Is there anything you'd like to see in future issues that you don't see now?

Is there anything you **don't** like that you'd rather not see in future issues?

Which of the following do you feel would be the most appropriate way for information to be communicated to town residents?

- A town-run newsletter produced and managed by elected/appointed officials on publicly-owned equipment funded by tax dollars
- A privately-run newsletter produced and managed by volunteers on privately-owned equipment funded by subscriptions and/or other revenue sources
- No newsletter- Town-wide calls, social media, and word-of-mouth are sufficient

Please use the prepaid envelope to mail your survey back, or use any envelope and mail it to:

Goal Post Survey
C/o Rowe Town Hall
P.O. Box 462
Rowe, MA 01367-0462