



Introducing Hearing Discounts for Blue 20/20 Members

1 in 8 Americans 12 years or older suffer from hearing loss in both ears.¹

More than 28 Million U.S. adults could benefit from hearing aids.²

We partner with Amplifon Hearing, an independent company, to offer Blue 20/20 members discounts on hearing services and supplies, including:

- 40% off hearing exams at thousands of convenient locations
- Two years of battery replacements at no added cost when you purchase hearing aids

- Discounts on hearing aids
- A no-cost, 60-day hearing aid trial

• A 3-year hearing aid warranty, plus coverage or damage and loss

Get Started Today

Call Amplifon at 1-866-921-5367 and a Patient Care Advocate will:



Walk you through the Amplifon care process



Find a hearing care provider near you and help schedule your appointment



Send information to your hearing care provider to confirm your discount

Learn more about the hearing savings available at amplifonusa.com/blue2020.

1, 2 https://www.nidcd.nih.gov/health/statistics/quick-statistics-hearing

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, atravésdo número no seu cartão ID (TTY: 711).

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association. @ Registered Marks of the Blue Cross and Blue Shield Association. @ 2018 Blue Cross and Blue Shield of Massachusetts. Inc., and Blue Crossand Blue Shield of Massachusetts HMO Blue. Inc. 186733M 55-1887 (09/18)